

ART WORLD!

LADYWOOD TO BE DEMOLISHED TO MAKE WAY FOR WORLDS FIRST ART ADVENTURE THEME PARK



Council officers have decided to back the arts in Birmingham by announcing plan to create the world's first ART inspired adventure theme park. The multi million pound investment, partly funded by an Icelandic banking corporation, will see Ladywood demolished to make way for 'ART WORLD'.

ARTISTS AT WORK

Various Ladywood Studios and The Springhill Institute will be left intact, forming central visitor attractions, where visitors will be able to come and watch the ARTISTS at work. It is expected that the Ikon, Eastside Projects, Vivid, IPS, BMAG, The New Art Gallery Walsall and The Barber Institute will all be moved to this city centre location over the next 5 years as the council try to replicate the success of the Black Country Museum.

ARTIST LED QUARTER

All the main institutions will be positioned along the Ladywood middleway with an ARTIST led visitor quarter around Springhill Institute. The project, which will see Alton Tower's style ART themed rides across the whole site, is expected to bring in two million visitors over the next 5 years and generate 300 million in revenue each year. BAZ are backing the project believing that ART and commerce, when done correctly, can go together. BAZ say yes to 'ART WORLD'. Please write a letter to the City Council saying you back 'ART WORLD'. Let them know we want it.